



**The Oregon Hunter Jumper Association  
2019 Sponsorship  
Information and Application Packet**

## Sponsoring the OHJA is a win/win for your business and the OHJA!

Sponsorships are the primary revenue source for the OHJA's operations and awards. Sponsorships can be in any amount, and all sponsorships are greatly appreciated. Sponsoring the OHJA is a great way to foster good will, support charitable giving, and increase your brand recognition within the Oregon hunter/jumper community and beyond.

**For sponsorships of \$600 or more**, the OHJA Communications Representative will work directly with your business to determine promotional opportunities through the OHJA's social media platforms (2,600+ followers), email list serve, at horse shows, and at OHJA events.

Sponsorships come in many forms and we are open to your creativity in partnering with your business. The OHJA gratefully accepts **financial donations, as well as items and/or services as donations**. Examples of donations include custom riding boots, gift certificates, a custom tack trunk, tack, free hauling, equine massage gift certificates, and more.

The OHJA seeks sponsors for specific events including Medal Finals (August) and the Annual Banquet & Fundraiser (January). We also rely on sponsorships to fund our educational programs, scholarships, and special classes. To become an OHJA sponsor, please complete the attached form. For more information on sponsorship opportunities with the OHJA, including sponsoring a special class, contact the Fundraising Representative at [fundraising@oregonhunterjumper.org](mailto:fundraising@oregonhunterjumper.org).

**The OHJA is a 501(c)(3) organization; consult your tax advisor regarding the deductibility of your sponsorship.**

# Sponsorship Levels and Benefits

**MEDAL FINALS & AWARDS BANQUET** (Ads are featured in **two** issues of Flying Changes magazine to reach a greater audience beyond the events – 5,000+ readers per issue)

## **Platinum**

Two (2) Full page color ads (8.375" w x 10.625" h please add 0.25" for full bleed); two (2) Awards Banquet Tickets; listed on event sponsor board; *specialized recognition banner at Banquet*

## **Gold**

One (1) Full page color ad (8.375" w x 10.625" h please add 0.25" for full bleed); two (2) Awards Banquet tickets; listed on event sponsor board

## **Silver**

One (1) Half page color ad (7.5" w x 5" h); two (2) Awards Banquet tickets; listed on event sponsor board

## **Bronze**

One (1) Quarter page color ad (3.5 " w x 5" h); listed on event sponsor board

## **Contributing**

One (1) Eighth page color ad (3.5 " w x 2.5" h); listed on event sponsor board

## **Friends and Family**

Listed on event sponsor board

**MEDAL FINALS ONLY** (Ads are in **one** issue of Flying Changes magazine to reach a greater audience – 5,000+ readers)

## **Platinum**

One (1) Finals Section Premium Placement - Full page color ad (8.375" w x 10.625" h please add 0.25" for full bleed); Two (2) Awards Banquet tickets; listed on event sponsor board

## **Gold**

One (1) Full page color ad (8.375" w x 10.625" h please add 0.25" for full bleed); two (2) Awards Banquet tickets; listed on event sponsor board

## **Silver**

One (1) Half page color ad (7.5" w x 5" h); one (1) Awards Banquet ticket; listed on event sponsor board

## **Bronze**

One (1) Quarter page color ad (3.5 " w x 5" h); listed on event sponsor board

**AWARDS BANQUET ONLY** (Ads are in **one** issue of Flying Changes magazine to reach a greater audience – 5,000+ readers)

## **Platinum**

Two (2) Awards Section Premium Placement - Full page color ad (8.375" w x 10.625" h please add 0.25" for full bleed); two (2) Awards Banquet tickets; listed on event sponsor board

## **Gold**

One (1) Full page color ad (8.375" w x 10.625" h please add 0.25" for full bleed); two (2) Awards Banquet tickets; listed on event sponsor board

## **Silver**

One (1) Half page color ad (7.5" w x 5" h); one (1) Awards Banquet ticket; listed on event sponsor board

## **Bronze**

One (1) Quarter page color ad (3.5 " w x 5" h); listed on event sponsor board

\*\*\*Sponsors must provide a high res copy of their logo to [membership@oregonhunterjumper.org](mailto:membership@oregonhunterjumper.org) to have it included in promotional materials\*\*\*

## **AD/ARTWORK DESIGN SERVICES AVAILABLE:**

Full Page - \$170

Half Page - \$120

Quarter Page - \$80

Eighth Page - \$40

Contact: Lorna at [mail@flyingchanges.com](mailto:mail@flyingchanges.com)  
or 503-317-4956

- Deadline for Medal Finals Design Service is **August 3**
- Deadline for Awards Banquet Design Service is **December 7**

## **ALL OTHER ADS TO BE SENT TO:**

[mail@flyingchanges.com](mailto:mail@flyingchanges.com) in a .pdf format. Photos used should be 300dpi. Please clearly mark in subject line that Ad is for OHJA and list the sponsorship level.

- Deadline for Medal Finals Ads is **August 3**
- Deadline for Awards Banquet is **December 7**

***The OHJA and Flying Changes take no responsibility for missed deadlines. If you do not receive confirmation of receipt of your Ad within 24hrs please follow up via Flying Changes email or call/text 503-317-4956.***

# **MEDAL FINALS & AWARDS BANQUET SPONSOR FORM**

- Platinum \$2,500 and up
- Gold \$1,800 to \$2,499
- Silver \$1,000 to \$1,799
- Bronze \$600 to \$999
- Contributing \$350 to \$599
- Friends and Family \$100 to \$349

Name of Sponsor/Business (**exactly as it is to be listed**): \_\_\_\_\_

Business Website: \_\_\_\_\_

Your/Contact Name(s): \_\_\_\_\_

Your/Contact Address: \_\_\_\_\_

Your/Cell Phone: \_\_\_\_\_

Your/Contact Email: \_\_\_\_\_

\*Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*By my signature above, I agree to indemnify, defend, and hold harmless the Oregon Hunter Jumper Association and its Board of Directors from any and all claims, including negligence, arising out of, resulting from, caused by, or otherwise associated with my sponsorship of the Oregon Hunter Jumper Association as provided herein. I hereby release the use of my company's name, my personal name, my family name(s), logo(s), advertisement(s), and photo(s) submitted herewith for use in OHJA's Awards Banquet Program, Medal Finals, promotional materials, flyers, mailers, website, and social media sites.*

## **SPONSORSHIP APPLICATION DEADLINES**

Medal Finals: AUGUST 3

Annual Banquet: DECEMBER 7

**Contact for questions or to submit your application:**

[membership@oregonhunterjumper.org](mailto:membership@oregonhunterjumper.org)

**Or mail your completed application and payment to:**

Attn: Sponsorships

Oregon Hunter Jumper Association

PO BOX 3890,

Wilsonville, OR 97070

# MEDAL FINALS [ONLY] SPONSORSHIP FORM

- Platinum \$1,500+
- Gold \$1,000 to \$1,499
- Silver \$700 to \$999
- Bronze \$400 to \$699
- Contributing \$250-\$399

Name of Sponsor/Business (**exactly as it is to be listed**): \_\_\_\_\_

Business Website: \_\_\_\_\_

Your/Contact Name(s): \_\_\_\_\_

Your/Contact Address: \_\_\_\_\_

Your/Cell Phone: \_\_\_\_\_

Your/Contact Email: \_\_\_\_\_

\*Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*By my signature above, I agree to indemnify, defend, and hold harmless the Oregon Hunter Jumper Association and its Board of Directors from any and all claims, including negligence, arising out of, resulting from, caused by, or otherwise associated with my sponsorship of the Oregon Hunter Jumper Association as provided herein. I hereby release the use of my company's name, my personal name, my family name(s), logo(s), advertisement(s), and photo(s) submitted herewith for use in OHJA's Awards Banquet Program, Medal Finals, promotional materials, flyers, mailers, website, and social media sites.*

## **SPONSORSHIP APPLICATION DEADLINES**

Medal Finals: AUGUST 3

Contact for questions or to submit your application:

[membership@oregonhunterjumper.org](mailto:membership@oregonhunterjumper.org)

Or mail your completed application and payment to:

Attn: Sponsorships

Oregon Hunter Jumper Association

PO BOX 3890,

Wilsonville, OR 97070

# **AWARDS BANQUET [ONLY] SPONSORSHIP FORM**

- Platinum \$1,500+
- Gold \$1,000 to \$1,499
- Silver \$700 to \$999
- Bronze \$400 to \$699
- Contributing \$250-\$399

Name of Sponsor/Business (**exactly as it is to be listed**): \_\_\_\_\_

Business Website: \_\_\_\_\_

Your/Contact Name(s): \_\_\_\_\_

Your/Contact Address: \_\_\_\_\_

Your/Cell Phone: \_\_\_\_\_

Your/Contact Email: \_\_\_\_\_

\*Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## **SPONSORSHIP APPLICATION DEADLINES**

**Annual Banquet: DECEMBER 7**

**Contact for questions or to submit your application:**

[membership@oregonhunterjumper.org](mailto:membership@oregonhunterjumper.org)

**Or mail your completed application and payment to:**

**Attn: Sponsorships**

**Oregon Hunter Jumper Association**

**PO BOX 3890,**

**Wilsonville, OR 97070**