OHJA 2027 SPONSORSHIP

Why Sponsor the OHJA?

The Oregon Hunter Jumper Association is a 501(c)(3) non-profit association aimed at promoting equestrian sports, providing educational programs, and supporting young riders through our Junior Equestrian Fund. Money raised by the OHJA goes to help with, awards, special horse show classes, scholarships, Medal Finals in August, operational costs, and the Annual Awards Gala & Fundraiser in January.

Benefits of Sponsorship

Increase brand awareness among a high-end targeted audience.
Receive recognition for supporting a local non-profit.
Support educational and scholarship funds for local youth.
Help our members receive recognition and awards for their efforts.
Be associated with an organization that provides family friendly entertainment and activities.
Utilize social media platforms, email marketing and in-person advertising opportunities to educate our members about your products or services.

Want to learn more?

Sponsorship can take place in many forms, and we are open to your creativity in how we can partner with you or your business.
Contact our sponsorship coordinator at OHJAmarcom@gmail.com

ANNUAL SPONSORSHIP

Sponsorship term runs from January 1, 2027, or Sponsorship start date, until December 31, 2027.

SPONSORSHIP OPPORTUNITIES

Throughout the year the OHJA puts on several events, activities, and programs that require Sponsorship. Examples such as Medal Finals, the Equitation Challenge, Educational Series, Awards Gala (multiple opportunities), and so much more. Sponsorship can be tailored to different levels to meet the needs of your business, product, and messaging needs. If you would like to become a sponsor, we would love to work with you to create a unique sponsorship package.

SPONSORSHIP LEVELS

PLATINUM SPONSOR $2,500 & up
Monthly sponsorship level group acknowledgement and thanks on OHJA social media platforms.
Sponsorship level acknowledgement on logo banner in all newsletters and emails send to the membership by OHJA.
Provision of two dedicated emails to the OHJA database. (content to be provided by the sponsor)
Two dedicated social media posts. (content to be provided by the sponsor)
OHJA website sponsorship acknowledgement on the home and 2027 sponsor page.
Recognition at annual banquet sponsor board.
Two full page adverts in Awards Gala Program.

GOLD SPONSOR $1,800-$2,499
Monthly sponsorship level group acknowledgement and thanks on OHJA social media platforms.
Sponsorship level acknowledgement on logo banner in all newsletters and emails send to the membership by OHJA.
Provision of one dedicated email to the OHJA database. (content to be provided by the sponsor)
One dedicated social media post. (content to be provided by the sponsor)
OHJA website sponsorship acknowledgement on the home and 2027 sponsor page.
Recognition at annual banquet sponsor board.
One full page advert in Awards Gala Program.

SILVER SPONSOR $1,000-$1,799
Monthly sponsorship group level acknowledgement and thanks on OHJA social media platforms.
Sponsorship level acknowledgement on logo banner in all newsletters and emails send to the membership by OHJA.
OHJA website sponsorship acknowledgement on the home and 2027 sponsor page.
Recognition at annual banquet sponsor board.
One half page advert in Awards Gala Program.

BRONZE SPONSOR $600-$999
Monthly sponsorship level group acknowledgement and thanks on OHJA social media platforms.
OHJA website sponsorship acknowledgement on the 2027 sponsor page only.
Recognition at annual banquet sponsor board.
One quarter page advert in Awards Gala Program.

CONTRIBUTING SPONSOR $50-599
OHJA website sponsorship acknowledgement on the 2027 sponsor page only.

SOCIAL MEDIA INFORMATION

2,400 followers
Social Media posts can be provided to OHJA to distribute to their audience at a fee of $100 per post. (All content to be provided)